

# ISBRE, "THE WORLD'S BEST DRINKING WATER®"



## "IN WATER, NOTHING IS EVERYTHING"

Scientists use objective criteria to measure the quality of drinking water. Microbiological tests assess the purity of water and Isbre excels, as you would expect for water from the pristine glacier region in Norway. Tests for Total Dissolved Solids (TDS) measure the quantity of salt, mineral and metal compounds contained in water. Again, Isbre's results are simply extraordinary: Isbre has the lowest amount of TDS in any natural water, giving it high purity and excellent taste.

In water, purity is the key to crisp, perfect, refreshing flavor. Purity not from filtration, but from the source.

For Isbre, that source is a deep, sub-glacial artesian aquifer in Norway's protected Hardanger mountain wilderness.

For consumers who've tasted it, Isbre's purity is astonishing.

And Isbre's purity is measurable, too. No more than 4 parts per million of TDS is found in Isbre. Almost nothing.

And in water, that's **EVERYTHING**.

 **PRODUCT OF NORWAY**  
**WWW.ISBRE.COM**

## TDS COMPARISON CHART (ppm)

Isbre	4
Deja Blue	28
Iceland Spring	42
Crystal Springs	44
Poland Spring	54
Voss	64
Deer Park	72
Vermont Pure	72
Icelandic Glacial	74
Trump Ice	74
Ice Mountain	76
Saratoga	90
Sparkletts	120
Crystal Geyser - CA	120
Panna	130
Volvic	140
Crystal Geyser - Tenn.	150
Dannon	160
Tynant	180
Zephyr Hills	200
Tynant Carb	200
Fiji	230
Arrowhead	270
Evian	310
Vittel	400
Perrier	480
San Pelligrino	990
San Faustino	1200
Gerolsteiner	1500
Appolinaris	1800

\*ppm - parts per million

\*\* Lab Tested by Groundwater Analytical, Inc.  
and Eurofins Norge

## WE WELCOME OUR NEW DISTRIBUTORS TO THE ISBRE FAMILY

### Pennsylvania

Gretz Beer Company  
Penn Distributors, Inc.  
Wilsbach Distributors, Inc.  
Brewery Products Company

### New Jersey

Hunterdon Brewing Co.  
Beverage Specialties

### Delaware

NKS Distributors, Inc.

### Maryland

Chesapeake Beverage Group

### The District of Columbia

Capitol Beverage Group

### Massachusetts

L. Knife & Son, Inc.

For more information, please contact us at  
**877.294.7273** or  
email us at [info@isbre.com](mailto:info@isbre.com)